

Subject: Request for AI Training & Development Budget

Hi [Manager's Name],

I'm writing to request approval for professional development training through The AI Live Learning Lab, an AI implementation platform used by professionals at The Warehouse Group, Asahi Beverage, NZ Foreign Affairs & Trade and other organisations across NZ and Australia.

With AI transforming how we work, I believe this training will help me:

- Start automating repetitive tasks to increase my work output
- Learn practical AI workflows used by industry leaders
- Stay current with the latest AI developments
- Bring best practices back to our team

The platform includes:

- Hands-on, practical training by AI for Marketing educators
- Training that builds out skills, agents, workflows for my Marketing work.
- Complete AI certification for every course
- Ongoing access to AI 'how-to' guides, prompt libraries and AI Marketing community.

The programme I would like to expense through our L&D Budget is:

Claude Cework for Marketers – a practical, hands-on 3 week, 3 session programme covering building AI workflows and automations with skills, connectors as well as web-app and artifacts.

More details can be found at: www.aillivelearninglab.com/claude-cework-programme

I believe the ROI will be significant since their members typically save a minimum of 5+ hours per week through AI automation.

Happy to discuss further or provide more details on the programme.

Kind regards,

[Your Name]